

## CIRCULAR 2018 JAN

Hi ! Friends,

January month is time for a day out filled with excitement & learning with family & friends for IASAP members. As a part of our regular activity, this year too we have planned an interesting Education Tour to **“PRIDE OF COWS”, the flagship brand of Parag Milk Foods at Awsari Phata, Manchar, Dist. Pune.** The learning experience from this visit will not only update you on the product mix but will also appraise you on the Marketing Strategy, Financial aspects, Quality and much more.



**Tentative program is as under :**

<b>Date</b>	21 <sup>st</sup> January, 2018 (Sunday)
<b>08.00 a.m.</b>	Report at Starting point Dastur School,
<b>Tentative Route</b>	Dastur School, Bund Garden , Kirkee, Citrus Hotel (Before Phinox) <b>(Final Route plan with reporting time will follow at a later date)</b> Light Breakfast will be served during travel
<b>11.00 a.m.</b>	Arrive at dairy plant & freshen-up. <i>(Welcome nutritive drinks will be served).</i>
<b>11.15 a.m.</b>	Presentation followed by Q & A
<b>11.45 a.m.</b>	Cheese plant visit <i>(a walk through to get acquainted with cheese-making techniques and to understand the variety of Go Cheese making process – various flavoured cheese wedges, cheese slices, cheese angles &amp; cheese spreads)</i>
<b>12.45 p.m.</b>	Lunch
<b>02.00 p.m.</b>	Farm visit <i>(witness a special automatic milking process, food quality &amp; hygiene)</i>
<b>03.20 p.m.</b>	Cheese Tasting
<b>04.00 p.m.</b>	Departure
<b>06.00 p.m.</b>	Return to Dastur School

**Variety of Parag Milk Food Products, Cheese & Top Up Drinks will be on sale at a counter post the tour. So ladies be ready to pick up Dairy Milk Products of your choice at discounted price and make sure you carry enough cash for the milky shopping.**



## DRESS CODE :

White T- shirt or Kurti's with black / blue jeans or trousers.  
Sports or Flat comfortable shoes. **No jewellery to be worn.**

**PLEASE GO THROUGH THE ATTACHED COMPANY POLICY  
AND STRICKLY ADHERE TO THE SAME.**

Don't miss on this amazing opportunity. We are sure it will be an exciting experience for each one of you. We shall give preference to Members on 1<sup>st</sup> come 1<sup>st</sup> serve bases only **on or before Wed. 17<sup>th</sup> Jan. 2017 to avoid disappointment.**

**CHARGES** Rs.400/- per person for member, spouse & children (*Immediate Family only*)  
Rs. 700/- per person for non-members

**RSVP** Dilnawaz Nekoo : [dilnawaz15@gmail.com](mailto:dilnawaz15@gmail.com) / 9011354955

Juhi Sadhwani : [juhisadhwani@rediffmail.com](mailto:juhisadhwani@rediffmail.com) / 99706 17992

**Transport needs to be arranged well in advance, so please send early RSVP with advance payment to any of the Committee Members or by NEFT**

## **\*DETAILS FOR NEFT**

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Synagogue Street, Pune – 411 001  
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With Best regards.

**Jasmine Jogi**

**Chairperson**

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