



Estd : 1987

Indian Association of Secretaries and Administrative Professionals

September Monthly Lecture

“We make a living by what we get, but we make a life by what we give.” – Winston Churchill.

Every individual has a responsibility to act in manner that is beneficial to society and not solely to the individual. Being Socially Responsible means that people and organizations must behave ethically and with sensitivity towards social, cultural, economic and environmental issues. Striving for social responsibility helps individuals, organizations and governments have a positive impact on development, business and society with a positive contribution to bottom-line results.

This month we have invited Farzana. Farzana is a postgraduate in economics and Specializes in Child Psychology and Adolescence Behavior. She has over 14 years of corporate experience working with Star TV, Tata Group, GE, Countrywide Financials in areas of Operations & Quality Management. She is a talented individual with an entrepreneurial spirit and a passion for training, conducting workshops and seminars.

Farzana, will discuss with us the meaning and understanding social responsibilities, and the role each one of us plays, as this is an integral part of business. She will also take us through the challenges and drawbacks that are encountered during the process. So ladies, hope to see you in large numbers like always:-

Date & Time: Saturday 20th September, 2014 at 18:30 hours

Topic : **“Social Responsibility and giving it back to society”**

Venue : Vivanta by Taj Blue Diamond
11 Koregaon Road, Koregaon Park,
Pune, 411 001
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RSVP will be accepted till 17:00 hrs of 18th September 2014 by -

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